

Senate Department
for Environment, Construction, Transport
and European Affairs

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Committee for Construction and Transport
Committee for Environment and Energy

proposed resolution No.: 17/

**Resolution for the meeting of the Committee for Construction and Transport
on 17.09.2009**

and

**for the meeting of the Committee for Environment and Energy
on 24.09.2009**

Car-Sharing Action Plan for Bremen

A) Background

On 05.02.2009 and 12.02.2009, the Committee for Construction and Transport and the Committee for Environment and Energy respectively adopted the Administrative Report on the Implementation of Car-Sharing for the local administration, public corporations and public bodies and stated that “there is significant potential to optimise fleet management and to use Car-Sharing in the local administration, public corporations and public bodies.”¹

The Principles for Urban Development presented to the Committees and to the Parliament of Bremen emphasise the role of Car-Sharing in the further development of attractive urban neighbourhoods in Bremen. The Principles for Urban Development set a target of at least 20,000 Car-Sharing users in Bremen by the year 2020, bringing with it an associated relief of the pressure on urban street space. This target means quadrupling the current number of Car-Sharing users in Bremen.

Relief of the pressure on the urban environment is obvious. Every Car-Sharing car replaces 4-8 privately-owned cars which, in turn, reduces parking pressure in urban neighbourhoods and helps to regain street space. Car-Sharing also reduces emissions through collaboration with the other sustainable transport modes and the use of appropriately-sized low-emission vehicles.

The selection of Bremen as an exhibitor at the World Exposition 2010 in Shanghai, China highlighting Car-Sharing serves as further motivation to develop a supportive framework

¹ Administrative Report on the Implementation of Car-Sharing for Authorities and Public Bodies

for Car-Sharing in the form of a Car-Sharing Action Plan for Bremen.

The Action Plan provides for support of Car-Sharing development in Bremen by:

- allowing further Car-Sharing stations in public street space in the city centre and in residential and mixed-use areas, where both demand and the potential to relieve pressure on public street space are the highest
- improving the level of public awareness of Car-Sharing. This includes broad public relations as well as targeted campaigns (e.g. materials for schools curricula)
- expanding “package deals” with Public Transport and related public relations
- reducing the demand for parking in new developments
- more clearly recognising Car-Sharing as a valuable component of environmentally-friendly, efficient mobility management for companies and authorities.

The Action Plan provides for a number of measures in these areas which will be implemented through, among other channels, the EU-funded project “momo Car-Sharing,” in order to further raise public awareness of Car-Sharing in Bremen at the same time as Bremen’s Car-Sharing activities are being presented to the world at the expo in Shanghai.

B) Recommendation:

1. **The Committee for Construction and Transport** receives for information the report Car-Sharing Action Plan for Bremen.
 2. The Committee asserts that Car-Sharing has significant potential to relieve pressure on transport and on the environment in Bremen and supports the above actions. The presentation of Bremen to the world at EXPO 2010 in China is an important motivator to further improve the conditions for Car-Sharing development in Bremen.
 3. The Committee for Construction and Transport requests the Senate Department for Environment, Construction, Transport and European Affairs, in coordination with the Senate Department for Finance, to ensure the integration of Car-Sharing in the public purchasing reform and to report back to the Senate in due course on the binding adoption of new mobility guidelines for the local administration.
 4. The Committee for Construction and Transport requests the Senate Department for Environment, Construction, Transport and European Affairs to report back in autumn 2010 on the progress of EXPO activities and on the measures carried out in Bremen, as well as on its accomplishments.
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Chairperson

Speaker